

# The Business Cycle

(Mankiw ch 20 and 21)

## Facts about Fluctuations

Irregular and unpredictable  
Most macro quantities move together  
As output falls, Unemployment Rises

## Partial Equilibrium and General Equilibrium Models

Supply and Demand is a partial Equilibrium Model  
Resources from elsewhere shift into or out of the model,  
As prices change

## Aggregate Supply and Aggregate Demand LOOKS LIKE SUPPLY AND DEMAND

But it isn't.....

In Aggregate Supply and Demand (AS/AD), resources that go into one market  
Have to come from somewhere else, and have to be accounted for.

Recap of Supply and Demand -- So if consumers decide they like cars more  
The demand for cars shifts out  
The quantity of cars produced rises, the costs of cars goes up  
And we are done with the car market...

AS/AD, the cars are produce using resources FROM SOMEWHERE ELSE  
So the quantity of OTHER goods being produced goes down  
It is a trade-off  
So in many, many other markets, small adjustments occur

What are the components of the economy?

Typically, we identify 6 elements

$Y = C + I + G + (X - M)$  or just  $Y = C + I + G$   
Where....

Y Output (expenditures), all the stuff the economy produces, which is the sum of

C Consumption (stuff we use up now, like food, trips, gas)

I Investment (savings), stuff we save or invest for later, like education, factories

G Government, stuff we "given" to the Government, for all the things it buys

X Exports, stuff we sell to foreign people

M Imports, stuff we buy from foreign people

For now ASSUME NO EXPORTS OR IMPORTS (a closed economy)

In lecture 6 we will add them to our models..

## The Classical economy

Prices adjust instantaneously

So nominal variables DO NOT impact the economy

Monetary Neutrality

AD = Aggregate Demand slopes downwards.

As prices fall, we demand more goods (C goes up)

As interest rates drop, we demand more investment (I goes up)

As the currency depreciates, we buy fewer foreign goods (M goes down)

AS = Aggregate Supply, vertical (Why?)

THE REAL ECONOMY....

The amount of Natural Resources

The amount of Labor

The amount of Factories

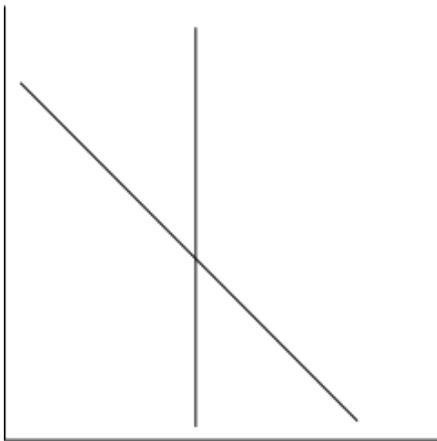
ALL of these things, in the short run, are fixed.

If everybody is working, and all resources are being used...

Then there is no waste, you can't increase production,

Only trade-off between items

So, Classical model of AS/AD (Long Run AS)



What can shift AD?

Changes in consumption, or savings

Changes in government spending

Changes in purchases of foreign goods

The Aggregate supply Curve

Vertical in the LR

So any change in AD, will lead to a change in Prices, NOT output.

**Aggregate Supply, LR economic Growth, and inflation**

What happens if there is more Money?

According to  $MV=PT$  (Lecture 4), prices go up, output remains the same...

**But what about SR Aggregate Supply?**

Can nominal variables have real effects  
Sticky Prices, Misperceptions  
Sticky Wages

### The Keynesian Labor Market

This is an example of nominal non-neutrality, many other models exist.

Imagine that prices go up

What happens to Nominal Wages, and Real Wages

NOMINAL VARIABLES, REAL VARIABLES

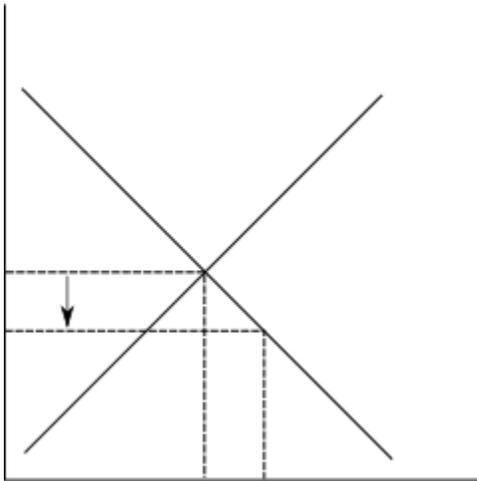
EXAMPLE: F/C

So  $W^r = W^n/P$

And if P goes up,  $W^r$  also goes up...

A change in Real Wages when P goes up....

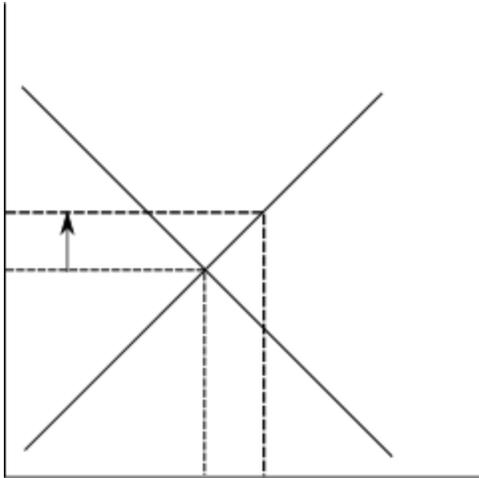
Note, the below is Supply and Demand, not AS/AD



So real wages have gone down, now what happens?

We have a shortage of labor, firms want more workers, but workers don't work at low wages....

So the price gets bid back up



But what happens when prices go down? Now, real wages go up.  
So nominal wages have to be cut.

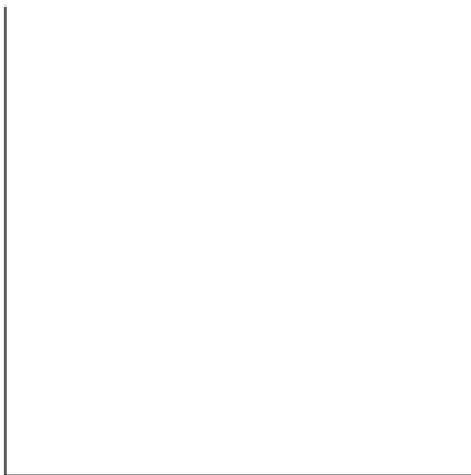
Keynes: Wages are sticky downwards

Nominal Changes can have real effects

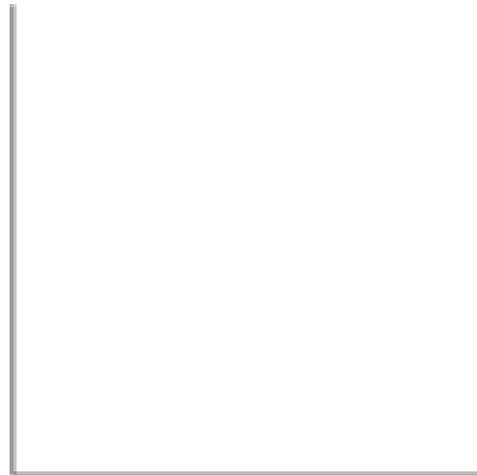
A Decline in prices leads to a decline in employment. AS has a slope.  
And thus a change in AD can lead to a decline in output.

Two Types, an aggregate supply shock, or an aggregate demand shock.

Class Exercise, Model the differences in them.



Example 1: Oil Shock



Example 2: Fear of a Chinese  
Economic Meltdown

What do business cycles look like?

They all share broad similarities, but they are never identical.

They happen every 3-8 years

They last 6 – 18 months.

While the economy is in a recession, if the government does nothing....

Prices usually fall (supply or demand shock)

Interest rates drop

Output goes down

Unemployment goes up

Nominal Wages go down

Real wages often rise

Business investment goes down A LOT

Consumer spending goes down A LITTLE

Government's have tools to deal with business cycles.

This will be covered in Lecture 4, Monetary policy